

Support LifeLong Medical Care at Our
Annual Gala, March 23, 2024
Claremont Hotel & Spa, Berkeley

LifeLong Medical Care, founded in 1976, provides high-quality medical, dental, behavioral health, and social services to underserved people of all ages in Alameda and Contra Costa counties regardless of ability to pay. We provide care to almost 60,000 patients per year. This year our theme is inspired by kaleidoscopes, which offer a seeming endless array of beautiful colors and patterns. At LifeLong we celebrate the many unique people that make up our staff and the communities we serve. Each one is special in their own way. Our sponsors enjoy:

- **Brand exposure to thousands of supporters.**
- **Opportunity to demonstrate their commitment to LifeLong Medical Care’s mission.**
- **Access to influential members of LifeLong’s community.**

Corporate Sponsorship Levels	Benefits
Platinum \$25,000	<ul style="list-style-type: none"> • Logo included on event marketing materials and displayed during gala • Full-page ad in the event program and 30-second video aired during celebration • Logo featured on the website sponsor page & e-newsletter • 2 branded tables and 16 tickets (8 tickets for company use and 8 tickets sponsoring LifeLong Community Members) for gala
Gold \$10,000	<ul style="list-style-type: none"> • Logo included on event marketing materials and displayed during gala • 1/2-page ad in the event program and 15 second video aired during celebration • Logo featured on the website sponsor page & e-newsletter • 1 branded table and 8 tickets (6 tickets for company use and 2 tickets sponsoring LifeLong Community Members) for gala
Silver \$5,500	<ul style="list-style-type: none"> • Logo included on event marketing materials and displayed during gala • 1/4-page ad in the event program • Logo featured on the virtual sponsor page & e-newsletter • 1 branded table and 8 tickets (4 tickets for company use and 4 tickets sponsoring LifeLong Community Members) for gala
Bronze \$2,500	<ul style="list-style-type: none"> • Logo included on event marketing materials • 1/8-page ad in the event program • Logo featured on the website sponsor page • 8 tickets (4 tickets for company use and 4 tickets sponsoring LifeLong Community Members) for gala
Champion \$1,500	<ul style="list-style-type: none"> • Logo included on event marketing materials • Logo featured on the website sponsor page • 4 tickets for the gala
Friend \$600	<ul style="list-style-type: none"> • Listing in the event program • 2 tickets to the gala

To receive the full benefits of recognition, please submit materials ASAP. Final Deadline March 1st.

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Sponsorship Form

Yes, we will sponsor LifeLong Medical Care's 2022 Annual Fundraising Gala at the following level:

- Platinum (\$25,000) Gold (\$10,000) Silver (\$5,500)
 Bronze (\$2,500) Champion (\$1,500) Friend (\$600)

Sponsor Name (Company): _____

Sponsor Contact Information:

Name: _____

Address: _____

Phone: _____

Email: _____

- I am also interested in making an in-kind contribution of products and/or services.

Please return this form and your sponsorship payment by email to development@lifelongmedical.org or mail:

LifeLong Medical Care
Attn: Development Department
P.O. Box 11247
Berkeley, CA 94712

You can make your sponsorship payment online via lifelong.info/24galaregistration.

Checks should be made payable to LifeLong Medical Care.

If you have questions regarding your sponsorship, please contact Kara De La Paz, Development Associate at kdelapaz@lifelongmedical.org or (510) 981-4154, or Sylvia Hacaj, Director of Development & Communications, shacaj@lifelongmedicalcare.org or (510) 981-4183.

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